

ICM National Credit Controller's Day – 2008



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11 August 2008

Dear Valued Sponsor:

Yes, it is indeed that time of the year....It is a pleasure to approach you regarding your possible sponsorship to our ICM National Credit Controller's Day: "Credit & Your Life" To be held in Durban on October the 10th, 2008.

Our association brings quality speakers of timely subject matter to the credit professionals of the surrounding Durban area. We are able to accomplish this task only with generous sponsorship from companies such as you. Our sponsorship levels for the ICM National CCD are categorised below.

National Credit Controller's Day is one way of rewarding all credit staff for their hard work and dedication.

The day will make out to be of great value and networking opportunities within the KZN area and we expect a fantastic turnout as in previous years.

Again, thank you for your positive consideration and support in helping to provide this. If you have any further questions, please do not hesitate to contact me.

I look forward to hearing from you soon.

Sincerely,

Kobus Nel
National Marketing Executive
Credit Skills & Management (PTY) Limited

Our sponsors at the Bronze Level are entitled to (R 1000.00):

Supply any item and/or corporate gift to be included in delegate packs and will be recognised in program – display banners

Our sponsors at the Gold Level (R 5,500.00) are entitled to:

- a. Half Page Advert in CCD Journal
- b. Brochures or/and any other corporate promotional items in delegate gift bag
- c. Receive acknowledgement in our advertising and program materials & display banners
- d. Receive recognition prior to the beginning of the program
- e. Have one individuals from your firm/organisation invited as guests to the event

Our sponsors at the Platinum Level (R 7,500) are entitled to

- a. Company Advert on Cover of CCD Journal
- b. Brochures or/and any other corporate promotional items in delegate gift bag
- c. Receive acknowledgement as a "Leading Sponsor" in our advertising and program materials & display banners
- d. Receive recognition prior to the beginning of the program & display banners
- e. Have two individuals from your firm/organisation invited as guests to the event

Our sponsors at the Silver Level (R 3 700.00) are entitled to:

- a. Brochures or/and any other corporate promotional items in delegate gift bag
- b. Receive acknowledgement in our event brochure mailed to delegate attendance base.
- c. Receive recognition prior to the beginning of the program & display banners
- d. Have one individual from your firm/ organization invited as a guest to the event.

Accredited by the Institute of Credit Management

Reg No. 2000/029510/07

Managing Director: Mrs. S. McManus